

## 3M Commercial Graphics

3M™ Envision™ Translucent Film Series 3730

3M™ Envision™ Translucent Films IJ3730-50, IJ3730-60

3M™ Envision™ Diffuser Films 3735-50, 3735-60



# Switch On

Introducing the first  
graphic films that optimize LED light

## 3M™ Envision™ Translucent and Diffuser Films

You no longer need to add more LEDs to get the level of brilliance you want. Now you can deliver rich, vibrant signs without hot spots when you use the NEW 3M™ Envision™ Translucent Films and 3M™ Envision™ Diffuser Films. Get great graphics requiring fewer LEDs, using less energy\*. The switch to LEDs is on, so lead the way and offer your customers a brilliant solution.



Make the **switch.**





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### Stay bright

3M technology makes it easy and practical to use LEDs. Get the same level of brightness using fewer light sources, reducing material and maintenance costs. Get more light transmission for vibrant, rich colour.

### Go greener

3M™ Envision™ Translucent and Diffuser Films give your customers the opportunity to be more sustainable without sacrificing performance. They'll get an energy-saving, premium product backed by an industry-leading warranty. So they won't just look good – they'll feel good, too.

**You win. They win. The environment wins.**

Features	Advantages	Benefits
More light transmission	Efficient use of light sources and energy	Brighter sign faces at lower costs
Hiding of light source	Elimination of hot spots	Uniform illuminance at minimal thickness
Warranted performance	Assurance of finished graphic performance	Peace of mind
Custom colour, standard colour and inkjet printable translucents	Increased number of construction options	Design and manufacturing flexibility

\* Most graphics using film series 3730 on diffuser film 3735-50 provide more light transmission than other graphics using 3M™ Scotchcal™ Translucent Film Series 3630 on 3M™ Diffuser Film 3635-30. See the Product Bulletin 3630/3730 for details.

Request 3M™ Envision™  
 Translucent and Diffuser Films,  
 visit [3Mgraphics.com/eu](http://3Mgraphics.com/eu)

Let our sales representative show you how much energy you can save!

Warranty and Limitations. The following is made in lieu of all other express or implied warranties, including any implied warranty of merchantability or fitness for a particular purpose. All 3M products are warranted to be free of defects in materials and manufacture at the time of shipment and to meet the specifications stated in the film or media's Product Bulletin. Also see the Commercial Graphics Warranty Brochure, which gives the terms, additional limitations of the warranty, if any, and limitations of liability.



**Commercial Graphics**  
 Hermeslaan 7  
 1831 Diegem  
 Belgium  
[www.3Mgraphics.com/eu](http://www.3Mgraphics.com/eu)

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